



American Pie Council's

Pie Industry Seminar

Caribe Royale
Orlando, FL

Tentative Agenda

Thursday, April 26, 2012

9:00-9:10AM

Introductions

Kerwin Brown, BEMA

9:10-9:45AM

2012 Update on Pies

Jonna Parker, Perishables Group

9:45-10:30AM

Fat Alternatives

Erin Meagher, Kelapo™ Extra Virgin Coconut Oil

10:30-11:00AM

Break, Networking and Tabletops

11:00-11:40AM

Know your Dough

Kim Montello, Johnson & Wales University

11:40-12:15PM

Pie Marketing

Scott Jackson, Chisano Marketing

12:15-1:30PM

Luncheon

Sponsored by Holton Food Products

Networking and Tabletops

1:30-2:00PM

California Raisin Reception

5:00-7:00

Sponsored by the

California Raisin Marketing Board

Friday, April 27, 2012

APC Crisco® National Pie Championships

6:00AM

Commercial Pie Registration

8:00AM

Amateur Baking sponsored by **Sears**

9:00AM

Pie Judging

6:00PM

D&W Fine Pack/Colborne Foodbotics

Pie Reception

7:30PM

Commercial Awards Ceremony

Saturday, April 28, 2012

APC Crisco® National Pie Championships

6:00AM

Amateur Pie Registration

8:00AM

Professional & Jr. Chef Baking sponsored by **Sears**

9:00AM

Pie Judging

11:00AM

Great American Pie Festival Opens
sponsored by **Crisco**, Celebration, FL

2:00PM

Best of Show Judging

6:45PM

Amateur Awards Ceremony

Sunday, April 29, 2012

APC Crisco® National Pie Championships

7:00AM

Professional Pie Registration

9:30AM

Pie Judging

12:00PM

Great American Pie Festival Opens
sponsored by **Crisco**, Celebration, FL

12:30PM

Best of Show Judging

4:45PM

Professional/Jr. Chef Awards Ceremony

5:00PM

Great American Pie Festival Closes

Registration

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

E-mail _____

Registration fee (circle):

Commercial Member	\$150
Non-Member	\$250
Tabletop - Member	\$150
Non-Member	\$250

Includes: Luncheon – sponsored by **Holton Food Products**
(2) tickets to Seminar Cocktail Party - sponsored by
California Raisin Marketing Board
Two (2) tickets to the Never-Ending Pie Buffet
Two (2) tickets to the Cocktail Party sponsored by
D&W Fine Pack and Colborne Foodbotics

Send this form with a check, _____ Mastercard or _____ Visa

Number _____ Exp. _____

Please send to: American Pie Council
P.O. Box 368
Lake Forest, IL 60045
Phone: 847-371-0170, Fax: 847-371-0199

Hotel Information – Caribe Royale, Orlando, FL, call 888-258-7501 or book on-line:

https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=3408346&utm_source=186&utm_medium=email&utm_campaign=4837665

before March 30, 2012 to get the \$129 American Pie Council rate.